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Abstract of the Disclosure

A location name server is disclosed, that comprises a database for storing peripheral information and location names that have been correlated each other as a plurality of sets, a means for transmitting a request for peripheral information to an objective cellular phone terminal unit when a request for the name of a location at which the object cellular phone terminal unit is located is received, a means for searching the database for the name of the location corresponding to peripheral information received from the objective cellular phone terminal unit corresponding to the request for the peripheral information, and a means for transmitting the obtained name of the location to a transmission source of the request therefor.